

Effectively Sharing Information Using Infographics: State Spotlights Jenna Nguyen, DaSy and Alicia Sharma, Arizona Early Intervention Program 2019 OSEP Leadership Conference | Arlington, Virginia | July 2019



Background

- State Part C Early Intervention and Part B 619 Preschool Special Education programs are increasingly collecting, using, and analyzing data.
- Infographics can be used to organize and communicate information in ways that are engaging, understandable, and concise.
- Using infographics as a dialogue tool can lead to meaningful stakeholder engagement, greater collaboration, programmatic/systemic change, and improved outcomes for children and families.

State Spotlights

- * The Arizona Early Intervention Program
 (AzEIP) and Florida Early Steps each
 created an infographic on their State
 Systemic Improvement Plan (SSIP) to
 improve understanding of SSIP work, support
 evidence-based practices, and share what
 impact the SSIP is having in their state.
- * Kentucky's First Steps Part C program informs and recruits providers by presenting the top 10 reasons to become an early interventionist in KY.
- Ohio's Alta Head Start program shows how their program prepares children for school success by illustrating key content areas to build awareness and connect with families.

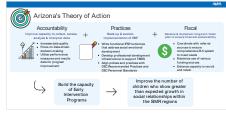
Ohio Alta Head Start



Tips & Strategies for Creating an Effective Infographic



- Use the power of visuals to make your infographic easier to process
- Use icons and shapes paired with text to help illustrate your message
- * Show don't just tell





Include header statements in **bold text**or in a larger font size followed by descriptions

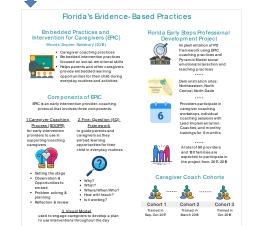
Use a "chunking" strategy

- * Determine a content hierarchy
- Create sections
- Break information down into bitesized pieces
- Group conceptually-related items
- Organize content in a logical, progressive way

Florida Part C SSIP



Use boxes/borders to help ■ break information into sections



Use a color scheme to maintain consistency and cohesiveness

Kentucky Part C



Stakeholder Engagement

- * Infographics are versatile and used to:
 - Engage stakeholders in conversations at both state and local levels
 - Drill down and describe complex implementation initiatives (e.g., SSIP) in a simplified way for different audiences
 - Provide insight into the "why"
 - Build awareness, inform, recruit, and connect with staff/stakeholders
 - Highlight progress toward collective goals

Resources

- The DaSy Data Visualization Toolkit is designed to support Part C/Part B staff in creating and displaying meaningful visuals: https://dasycenter.org/data-visualization-toolkit-2/
- * Tell your SSIP Story in an Infographic: Strategies, Tips, and Examples: https://dasycenter.sri.com/downloads/DaSypapers/SSIPY511 InfographicGuide.pdf

